



FOR IMMEDIATE RELEASE

FIRE LEAPING, MUD CRAWLING, 5K RACE AND FESTIVAL TO HIT ONTARIO

Horseshoe Resort plays host to Worldwide Adventure Race and Festival

BARRIE, ON (February XXXX) – Described as the “Craziest Frickin’ Day of your Life”!

Horseshoe Resort is excited to announce it will be the exclusive Eastern Canadian Host of the one of two Warrior Dash Races in Canada this year.

[Warrior Dash](#) is the ultimate event for thrill-seeking athletes and party-goers. On Saturday, July 9, fearless runners will head to [Horseshoe Resort](#) to take on 12 intense obstacles over 3.24 miles of extreme terrain in Horseshoe Valley and celebrate with friends and family during an all day festival with live music, food and beer.

[Warrior Dash](#) will have participants jumping through fire, crawling through mud pits, climbing over vehicles and working their way through nine additional grueling obstacles. The first wave of the race will begin at 10am, followed by waves of 500 racers taking off to battle the course every half hour until the last group at 3pm.

Warrior Dash’s Race Director Alex Yount says, “Warrior Dash is an event that runners and spectators will never forget. After conquering an insane physical challenge, racers celebrate with live music, beer and food, alongside their fellow Warriors, friends and family.”

Participants are encouraged to suit up in their best Warrior attire and are crowned with fuzzy Warrior helmets prior to racing. Turkey legs and other Warrior grub will be available for purchase. Spectators are welcome to enjoy the live music playing throughout the day, watch the Warriors tackle the obstacles near the finish line and participate in the other activities on site.

“The team at Horseshoe is extremely excited about being the exclusive Eastern Canadian host of Warrior Dash says Peter Cowley, General Manager of Horseshoe Resort. With our acres of forest and challenging terrain it gave Horseshoe the opportunity to provide a perfect host for this unique event.”

For more information, visit horseshoeresort.com or the Warrior Dash [YouTube Channel](#)

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About Horseshoe Resort

Horseshoe Resort, named for the horseshoe-shaped series of hills in which the resort is nestled, is located north of Barrie, just over an hour away from the Greater Toronto Area. The resort is the Ontario's destination for outdoor adventure, offering an Adventure Park, two award-winning golf courses, 26 ski runs, six lifts, super-pipe, expanded terrain park and over 35 km of groomed Nordic and hiking trails. Horseshoe also offers children's programming, Yamaha Riding Adventures, Segway Adventures, Treetop Trekking, and more.

The Inn at Horseshoe features 101 rooms; a conference centre; upscale dining at Silks Dining Lounge. The Inn also is home to Shizen Spa and Salon, which blends the latest holistic techniques with classic spa treatments.

For more information, please visit: www.horseshoeresort.com

Winter Highlights:

- 26 ski runs featuring 92 m of vertical drop
- 35 km of groomed Nordic trails
- Outdoor skating rink
- Terrain Park with an all-new Progression Park
- Super-Pipe
- Snow Tubing with a 'magic carpet' lift and six chutes
- Ski school program

Summer Highlights:

- Two 18-hole golf courses: The Valley and The Highlands
- Aqua zorbing by OGO
- Harness zorbing by OGO
- Ridge top mini-golf
- Downhill Mountain Biking
- Skate park
- 32' foot outdoor climbing tower
- Summer Tubing with a 'magic carpet' lift and three chutes
- Off-road Segway Tours
- Treetop Trekking
- Paintball Park (opening in the summer of 2011)

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